

Scottsdale Business and Professional Women

Join Scottsdale BPW for an evening meeting on

June 21, 5:30 - Networking, 6:00 - 7:30 - Program, Dinner & Meeting
MIMI's Café, 8980 E Shea Blvd, Scottsdale

Presenter: Felicia Thompson



Topic:

"How BBB is Building a Community of Trustworthy Businesses in 2017".

- *How BBB became a meeting destination**
- *What BBB shares with the public about local businesses**
- *New tool that educates businesses and consumers about scams**

Felicia N. Thompson is an Arizona communicator with over 12 years of experience working with brands to execute strategies and deliver results. Her current role is Vice President of Communications for Better Business Bureau Serving Central, Northern and Western Arizona (BBB). Since joining BBB in 2004, Felicia serves as media spokesperson and leads the organization in all external communications and brand strategies. She earned a MBA from The University of Phoenix and a bachelor's in Journalism from The University of Arizona. In 2016, she was named a Most Admired Leader by the Phoenix Business Journal.

Please join us for this meeting on June 21st, 5:30 pm - Networking and check in, 6:00 - 7:30 pm, program, dinner and meeting @ Mimi's Cafe, 8980 E Shea Blvd., Scottsdale. **Reservations: Judy Mechura, email to: jdmech5@msn.com. Please make reservations by Tuesday, June 20th before Noon.** Cost: Members \$20.00, Guests \$22.00. Cash or checks only, payable at the meeting.